ANNUAL CONFERENCE & EXHIBITION



REIMAGINING PODIATRY

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23-25 NOVEMBER RCPOD.ORG.UK/PODIATRY2023

SPONSORSHIP MENU

ACC LIVERPOOL



EXHIBITION & SPONSORSHIP GUIDE

BRANDING & SPONSORSHIP MENU

CREDITS		NUMBER AVAILABLE
60	Headline sponsor on the conference app	1
50	Co-sponsor on the Friday evening social	2
35	Coffee bar sponsor	1
30	Logo on pads and pens provided for every delegate on registration	1
30	Logo/branding on delegate lanyards and sponsorship of the registration/badging area	1
30	Branding Power Hub for delegates and Wi-Fi Access for delegates	1
20	Logo on conference handbook cover and 1 x Full-page colour advert in conference handbook	1
17	DPS colour advert in the conference handbook	Multiple
15	Full page colour advert in the conference handbook	Multiple
15	Trade sessions	Up to 6
	Pre-conference learning lab session on Thursday 10.00-10.40am	
	• Pre-conference learning lab session on Thursday 11.00-11.40am	
	• 1 x 40-minute evening symposium on Thursday or Friday	
	• 1 x 40-minute breakfast symposium on Friday or Saturday	
	RCPod invites educational workshop sessions led by trade colleagues FOC, where there is an established educational benefit for delegates and no product promotion.	
15	Conference steward t-shirts	1
10	1 x half-page colour advert in conference handbook	Multiple
5	15-minute demo session, to be held during scheduled breaks in the plenary programme	Multiple
5	1 x quarter page advert in conference handbook	Multiple
4	Additional SQM purchase on your stand space (shell scheme or space only)	N/A
2	1 x insert in digital delegate bags	Multiple
1	2 x day stand personnel pass	N/A
1	Fund a poster presentation (supporters will be credited in the poster display area)	Multiple
1	£100 Donation to Arch Support	N/A

Pick and mix options to create the perfect package for you brand. Credits are priced at £100 each +VAT

P O D I A T R Y 2 O 2 3

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