

# Possibilities

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# Lets talk....



**Living the dream - the Podiatry** landscape



**Making a** difference **in a year**



What **ACTION** looks like..... **but first**



What  
do we do



Helping a patient who was cancelled on for a toe ( hallux ) amputation cancelled three times to heal by offload the area followed with laser treatment and now mobile . No amputations required.

He and I over the moon with results

ESTRANGE MOTHER

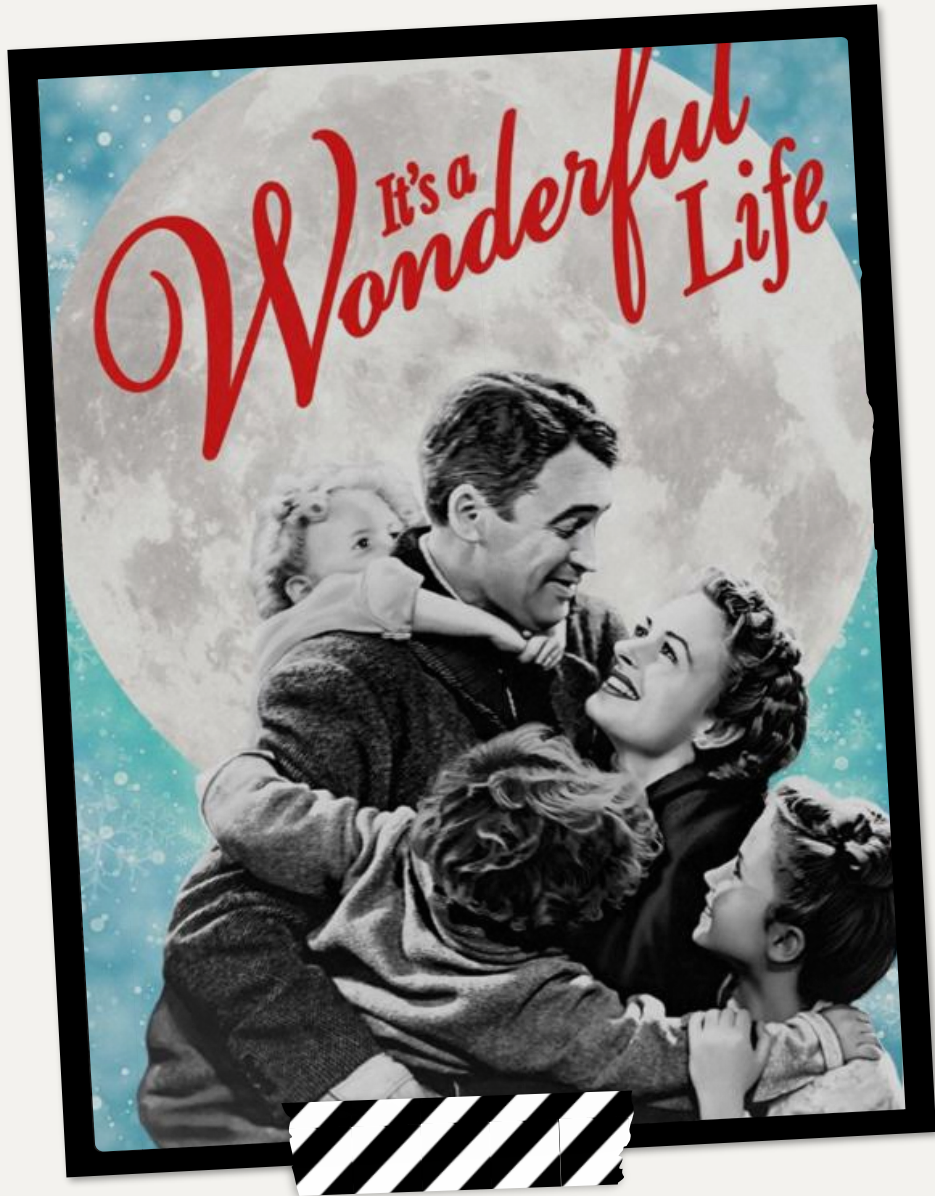
Teaching people the importance of self care, not necessarily just Podiatric care.

Simple fixes; cutting nails and drilling that haven't been touched for months. The patient is in pain and can't walk because of them. I fix them in minutes and they are mobile again. I love this more than surgery/more "complex" procedures.

Giving my patients the confidence to show their feet again after 30 plus years of hiding them.

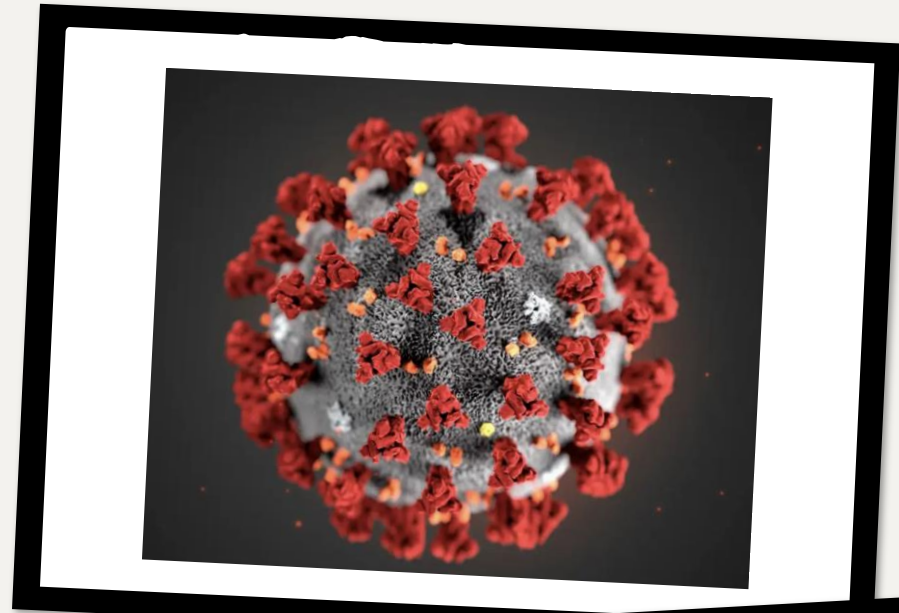
due to the shame she felt. When I had finished her treatment she actually cried her heart out and told me I had changed her life 🥹🥹 she messaged me the next day to tell me she wore flip flops to clean the house. Not life or death but life changing for her 😊





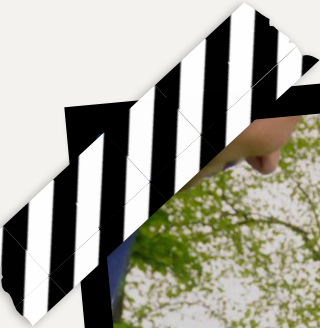
• We get to have this





Making a  
difference in  
a year





## Action

Tell the world we live  
in what we do

- Blog
- Email newsletters
- Face to face talks
- Instagram / tik tok/ facebook
- Flyers
- Website is the window to your business
- Podcast
- Radio interviews
- Written articles for local press



# Be fabulous on Purpose

- Self belief
- Tell the world what you do
- Smile and be proud
- You can have whatever you want
- Positive thinking
- Go out and get it
- Be your own cheerleader



# Take aways

- Embrace the new world of technology
- Know what you want, what you really really want- and go for it
- Show the world, your world how amazing you are- be intentional
- Celebrate the gift that you have, you got this!



Lets keep in contact

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- @so\_podiatry
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